

HACK THE HOSPITAL

5G TRANSATLANTIC LAB

INSPIRATION TALKS

WEEK 1

1H TALK & Q&A
ONLINE EVENTS

OPEN TALKS - FREE ATTENDEES

MAY 10

7:00 PM BCN
1:00 PM BOS

KICK OFF TALK

"5G AND EMERGING TECHNOLOGIES: HOW CAN THEY IMPACT THE HOSPITAL EXPERIENCE"



EDUARD MARTÍN - Mobile World Capital
SEAN CARAGATA - CISCO
JOSÉ MARIA CASTILLO - IBM
HENRY CALVERT - GSMA
MIQUEL MARTÍ - BCN Tech City



JOIN US: <https://www.linkedin.com/events/6795710577831374848/>

MAY 11

7:00 PM BCN
1:00 PM BOS

"STORYTELLING AND ENGAGEMENT FOR KIDS"

KIMBERLY HICKS

Vice President - Entertainment & Kids Product,
Games & Interactive THE WALT DISNEY COMPANY



JOIN US: <https://www.linkedin.com/events/5ghackthelab-talks-storytelling6793290117890097152/>

MAY 12

7:00 PM BCN
1:00 PM BOS

"GOOD CENTRIC DESIGN"

GEORGE AYE

Co-founder - GREATER GOOD STUDIO
Former - IDEO

Greater
Good
Studio



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MAY 13

7:00 PM BCN
1:00 PM BOS

"UBIQUITOUS UX DESIGN FOR YOUTH"

MARIONA ALOY

Co-Founder & Co-Director
SOKO.TECH

SOKO
TECH



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HACK THE HOSPITAL

5G TRANSATLANTIC LAB

INSPIRATION TALKS

WEEK 2 1H TALK & Q&A
ONLINE EVENTS

OPEN TALKS - FREE ATTENDEES

MAY 17

7:00 PM BCN
1:00 PM BOS

"INNOVATION FOR AND WITH PEDIATRIC PATIENTS: HOW TO APPROACH IT AND WHAT TO FOCUS ON?"

BEGOÑA NAFRÍA

Patient engagement in research coordinator
SANT JOAN DE DÉU CHILDREN'S HOSPITAL

KATE DONOVAN

Director of Innovation, Education Innovation
Technology coord. - BOSTON CHILDREN'S HOSPITAL

SJD
Sant Joan de Déu
Barcelona · Hospital



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MAY 18

7:00 PM BCN
1:00 PM BOS

"FROM DIGITAL TO SPATIAL HEALTH"

JENNIFER ESPOSITO

Vice President, General Manager,
Health+Technology - MAGIC LEAP



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MAY 19

7:00 PM BCN
1:00 PM BOS

"IOT, IDENTITY AND BIG DATA"

RICHARD COCKLE

Global Head of IoT, Identity and Big Data
- GSMA



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MAY 20

7:00 PM BCN
1:00 PM BOS

"AUGMENTED SENSES"

JUDITH AMORES

Researcher - MIT MEDIA LAB Postdoctoral
Researcher - HARVARD



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